



JUSTICEAID 2024 CONCERTS

SPONSORSHIP OPPORTUNITIES

Effective voting allows a community to determine its own destiny.

FIRST STOP!
JUSTICEAID
SPRING CONCERT

TUESDAY
MAY 21, 2024

CITY WINERY
New York City

THE SOUL OF JUSTICE
BUY A TABLE AND MAKE IT
A SPECIAL NIGHT!

JUSTICE FOR ALL SPONSOR

\$25,000 (table for 10 at spring concert /table for 8 at fall concert) premium seating

Sponsor JusticeAid's Spring and Fall concerts and educational events during 2024.

- » Logo/name recognition on the JusticeAid website and in event-focused communications throughout the year
- » Social media recognition as an event sponsor for all events
- » Recognition in the program and on the big screen at all events
- » Festive beverages; hors d'oeuvres; 3-course dinner; coffee/tea

CHAMPIONS OF JUSTICE SPONSOR

\$10,000 (table for 10) premium seating

- » Logo/name featured on all communications + social media leading up to and post event
- » Logo/name recognition on the JusticeAid website in connection with the sponsored event
- » Recognition in program and on the big screen during the concert
- » Festive beverages; hors d'oeuvres; 3-course dinner; coffee/tea

DEFENDERS OF JUSTICE SPONSORS

\$7,500 (6 tickets) prime seating

- » Recognition in the program
- » Festive beverages; hors d'oeuvres; 3-course dinner; coffee/tea

TRUMPETERS OF JUSTICE SPONSORS

\$5,000 (4 tickets) prime seating

- » Recognition in the program
- » Festive beverages; hors d'oeuvres; 3-course dinner; coffee/tea

PARTNER IN JUSTICE SPONSORS **\$2,000** (note: does not include concert tickets)

- » Logo in promotional eblasts leading up to the concert; on the JusticeAid website; in the concert program and on the big screen; on social media; and in post-concert communications

ABOUT THE SHOW!

Featuring the music of Bill Withers, Marvin Gaye, Stevie Wonder, Curtis Mayfield, Isaac Hayes, Aretha Franklin, Staple Singers, and Ray Charles.

Returning from 2023, Scott Sharrard (lead guitarist of Little Feat) will lead an all-star band with guest vocalists:

- » Lisa Fischer (returning from 2023)
- » Corey Glover (returning from 2023)
- » Ryan Shaw
- » Nicole Zuraitis (2024 Grammy Winner, Jazz Vocal Album)
- » Jarrod Lawson
- » Martha Redbone (returning from 2017)

We're happy to customize a sponsorship package for you.

To secure a sponsorship, please contact Jenny Chandler, Managing Director, 301.388.5051, jchandler@justiceaid.org. Checks can be made payable to "JusticeAid" and addressed to: JusticeAid, 2120 Kalorama Road, NW #3, Washington, DC 20008.

To be listed in our event materials, we must hear from you no later than 3 weeks in advance of the event. JusticeAid is a 501(c)(3) public charity, recognized as tax-exempt by the IRS; EIN 46-2237781

GET TO KNOW OUR PARTNER!



JusticeAid leverages the community-building power of art and music to transform awareness into action in the fight against injustice.

Each year we identify and raise funds for justice causes by hosting music, arts, and educational events. Our concerts and public forums —led by leading social justice champions—help us amplify the issues, educate the public, and move people to action.

Since 2013, JusticeAid has presented more than 3 dozen concert artists and granted 100% of the ticket proceeds and other contributions to over a dozen nonprofits that are working to ensure access to justice for the disenfranchised and marginalized.

Our 2024 Grantee Partner is Black Voters Matter.

The goal of Black Voters Matter is to increase power in marginalized, predominantly Black communities. Black Voters Matter believes in working directly with communities to define agendas and implement solutions that create meaningful change. With this in mind, through voter engagement, policy advocacy, and organizational development/training, they seek to increase the capacity of community-based organizations working on a wide range of issues: from mass incarceration to gentrification, from healthcare to education and more.

<p>3+ DOZEN ARTISTS IN CONCERT</p>	<p>-\$3 ALMOST 3 MILLION DOLLARS GRANTED</p>	<p>16 GRANTEE PARTNERS</p>	<p>100% of your contribution as a Sponsor of JusticeAid's 2024 Concerts will support BVM's critical work to fight back against voter suppression.</p>
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GRANTEE PARTNERS

2023 & 2024

Black Voters Matter

2022

SMYAL (Supporting and Mentoring Youth Advocates and Leaders)

2021

Neighborhood Defender Service

2020

Election Protection/
866-OUR-VOTE

2019

Immigrant Defense Project

2018

Essie Justice Group
Civil Rights Corps

2017

Mental Health Project of the Urban Justice Center

2016

Campaign for the Fair Sentencing of Youth

The Gault Center (National Juvenile Defender Center)

2015

Mid-Atlantic Innocence Project

2015

Innocence Project New Orleans

2014

Youth Empowerment Project
All Rise (Justice For Vets)

2013

Gideon's Promise
Rising for Justice

TRUSTED VOICES

STACEY ABRAMS Fair Fight, Fair Count

U.S. REP. CORI BUSH (D-MO)

KRISTEN CLARKE Department of Justice

VANITA GUPTA Department of Justice

SHERRILYN IFILL Legal Defense and Educational Fund, Inc. (LDF)

U.S. REP. HAKEEM JEFFRIES Minority Leader
House of Representatives (D-NY)

JOY REID MSNBC

BRYAN STEVENSON Equal Justice Initiative

SETH WAXMAN WilmerHale

... among others!

PERFORMING ARTISTS

RUBY AMANFU THERESA ANDERSSON THE BAYLOR PROJECT CHRIS BERGSON & ELLIS HOOKS BLIND BOYS OF ALABAMA TERRI LYNE CARRINGTON REGINA CARTER ROSANNE CASH TOPSY CHAPMAN PAULA COLE SHEMEKIA COPELAND MARSHALL CRENSHAW ANI DIFRANCO LILA DOWNS DJ SUSS ONE LISA FISCHER DOM FLEMON FLOW TRIBE ROBERT GLASPER COREY GLOVER ALLAN HARRIS JENNIFER HARTSWICK AMY HELM NONA HENDRYX DAVID HIDALGO JAZZMEIA HORN RANDALL HORTON RITA HOUSTON HURRAY FOR THE RIFF RAFF SHENEL JOHNS SAMARA JOY ABEENA KOOMSON DAVIS & THE RESISTANCE REVIVAL CHORUS LOS LOBOS LEYLA MCCALLA TOM MORELLO MORLEY THE MORRISON BROTHERS BAND IVAN NEVILLE ALICIA OLATUJA OZOMATLI PAINE THE POET PANTS VELOUR MADELEINE PEYROUX MARTHA REDBONE MARY ANN REDMOND ZACK FEINBERG & DAVID SHAW OF THE REVIVALISTS CARRIE RODRIGUEZ THE ROOTS OF MUSIC CÉCILE MCLORIN SALVANT VALERIE SIMPSON SOMI VUYO SOTASHE KANDACE SPRINGS MAVIS STAPLES TANK & THE BANGAS TROMBONE SHORTY BRIANNA THOMAS TROUBLE FUNK MATTHEW WHITAKER DR. MICHAEL WHITE & HIS ORIGINAL LIBERTY JAZZ BAND DAR WILLIAMS