

# SPONSORSHIP OPPORTUNITIES



**SPRING CONCERT** MAY 16, 2022 CITY WINERY, NYC **FALL CONCERT** OCT 11, 2022 WASH, DC

It takes champion sponsors, enthusiastic ticket buyers, and loyal donors to advance JusticeAid's mission. Your support of JusticeAid's 2022 grantee partner, SMYAL, will help LGBTQ youth reach for a brighter, safer, and healthier future.

## JUSTICE FOR ALL SPONSOR

Sponsor JusticeAid's Spring and Fall concerts and educational events during 2022.

- » Premium seating at all concerts/events
- » Logo/name recognition featured on the JusticeAid website and in event-focused communications throughout the year
- » Social media recognition as an event sponsor for all concerts/events
- » Recognition in the program and during the concerts and/or events
- » Sparkling beverage and hors d'oeuvres; three-course dinner with assorted beverages (wine, beer, sodas, juice); coffee/tea

**\$25,000 (a table for 10 for the Spring and Fall Concerts)**

## CHAMPIONS OF JUSTICE SPONSOR

- » Premium concert seating
- » Logo/name featured on all communications + social media leading up to and post event
- » Logo/name recognition on the JusticeAid website in connection with the sponsored event
- » Recognition in program and during the concert
- » Sparkling beverage and hors d'oeuvres; three-course dinner with assorted beverages (wine, beer, sodas, juice); coffee/tea

**\$10,000 (a table for 10 for the Spring Concert)**

## DEFENDERS OF JUSTICE SPONSORS

- » Prime seating
- » Recognition in the program
- » Sparkling beverage and hors d'oeuvres; three-course dinner with assorted beverages (wine, beer, sodas, juice); coffee/tea

**\$7,500 (table for 10)**

## TRUMPETERS OF JUSTICE SPONSORS

- » Recognition in the program
- » Sparkling beverage and hors d'oeuvres; three-course dinner with assorted beverages (wine, beer, sodas, juice); coffee/tea

**\$5,000 (table for 10)**

Can't attend but want to lend support?  
**BE A JUSTICE ALLY SPONSOR**

**Contributions of \$250 and up will receive recognition in the program.**

## We're happy to customize a sponsorship package for you. Give us a call.

To secure a sponsorship, please contact Jenny Chandler, Managing Director, 301.388.5051, [jchandler@justiceaid.org](mailto:jchandler@justiceaid.org), and mail this completed form with a check payable to "JusticeAid" addressed to: JusticeAid, 2120 Kalorama Road, NW #3, Washington, DC 20008.

SPONSOR NAME as it should be listed in event materials:

SPONSOR LEVEL SELECTED:

\_\_\_\_\_

\_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

\_\_\_\_\_ Check enclosed, made payable to JusticeAid

To be listed in our event materials, we must receive this form no later than 3 weeks in advance of the event. *JusticeAid is a 501(c)(3) public charity, recognized as tax-exempt by the IRS; EIN 46-2237781*

# JUSTICEAID SPRING + FALL CONCERTS 2022

# GET TO KNOW US



**SPRING CONCERT** MAY 16, 2022 CITY WINERY, NYC **FALL CONCERT** OCT 11, 2022 WASH, DC

JusticeAid leverages the community-building power of art and music to transform awareness into action in the fight against injustice.

Each year we identify and raise funds for justice causes by hosting music, arts, and educational events. Our concerts and the trusted voices who speak at our programs—leading social justice champions—help us amplify the issues, educate the public, and move people to action.

Since 2013, JusticeAid has presented more than 3 dozen artists in concert and granted 100% of the ticket proceeds plus other contributions (more than \$1.5 million dollars) to over a dozen nonprofits that are ending mass incarceration, addressing the criminalization of poverty and inhumane immigration policies, and protecting civil rights for all.

Our 2022 Grantee Partner is SMYAL (Supporting and Mentoring Youth Advocates and Leaders)

Based in the Washington, DC metro area, SMYAL supports and empowers lesbian, gay, bisexual, transgender, and queer (LGBTQ) youth ages 6-24. During the pandemic, SMYAL's programs have expanded nationally. SMYAL creates opportunities for LGBTQ youth to build self-confidence, develop critical life skills, and engage their peers and community through service and advocacy. Committed to social change, SMYAL builds, sustains, and advocates for programs, policies, and services that LGBTQ youth need as they grow into adulthood.

3+

DOZEN ARTISTS  
IN CONCERT

+\$1.5

MILLION DOLLARS  
GRANTED

15

GRANTEE  
PARTNERS

100%

of your contribution as a Sponsor of JusticeAid's 2022 Concerts will support SMYAL's critical work serving and empowering LGBTQ youth.

## GRANTEE PARTNERS

**2022**  
SMYAL (Supporting and Mentoring Youth Advocates and Leaders)

**2021**  
Neighborhood Defender Service

**2020**  
Election Protection/866-OUR-VOTE

**2019**  
Immigrant Defense Service

**2018**  
Essie Justice Group  
Civil Rights Corps

**2017**  
Mental Health Project  
of the Urban Justice Center

**2016**  
Campaign for the Fair Sentencing of Youth  
National Juvenile Defender Center

**2015**  
Mid-Atlantic Innocence Project  
Innocence Project New Orleans

**2014**  
Youth Empowerment Project  
Justice For Vets

**2013**  
Rising for Justice  
Gideon's Promise

## TRUSTED VOICES

**STACEY ABRAMS** Fair Fight, Fair Count  
**U.S. REP. CORI BUSH** (D-MO)  
**KRISTEN CLARKE** Department of Justice  
**VANITA GUPTA** Department of Justice

**SHERRILYN IFILL** Legal Defense and Educational Fund, Inc. (LDF)  
**U.S. REP. HAKEEM JEFFRIES** (D-NY)  
**MARIA TERESA KUMAR** Voto Latino

**U.S. REP. ALEXANDRIA OCASIO-CORTEZ** (D-NY)  
**BRYAN STEVENSON** Equal Justice Initiative  
**SETH WAXMAN** WilmerHale  
...Among others!

## PERFORMING ARTISTS

RUBY AMANFU THERESA ANDERSSON THE BAYLOR PROJECT BLIND BOYS OF ALABAMA REGINA CARTER  
ROSANNE CASH TOPSY CHAPMAN PAULA COLE SHEMEKIA COPELAND MARSHALL CRENSHAW ANI DIFRANCO  
LILA DOWNS DJ SUSS ONE DOM FLEMEN FLOW TRIBE ROBERT GLASPER AMY HELM DAVID HIDALGO  
RANDALL HORTON RITA HOUSTON HURRAY FOR THE RIFF RAFF ABEENA KOOMSON DAVIS & THE RESISTANCE  
REVIVAL CHORUS LOS LOBOS LEYLA MCCALLA TOM MORELLO THE MORRISON BROTHERS BAND IVAN  
NEVILLE OZOMATLI PAINE THE POET PANTS VELOUR MARTHA REDBONE MARY ANN REDMOND ZACK  
FEINBERG & DAVID SHAW OF THE REVIVALISTS CARRIE RODRIGUEZ THE ROOTS OF MUSIC CÉCILE MCLORIN  
SALVANT SOMI KANDACE SPRINGS MAVIS STAPLES TROMBONE SHORTY TROUBLE FUNK MATTHEW WHITAKER  
DR. MICHAEL WHITE & HIS ORIGINAL LIBERTY JAZZ BAND DAR WILLIAMS

justiceaid.org #smyal4justice

