

JUSTICEAID FALL CONCERT FOR NDS PACE

SPONSORSHIP OPPORTUNITIES

OCT 19, 2021 LINCOLN THEATRE WASHINGTON, DC



MAVIS STAPLES & SPECIAL GUEST AMY HELM

It takes loyal donors and ticket buyers to produce high-caliber music and arts events, and it takes champion sponsors to produce compelling and informative public education events free of charge. Your support will help JusticeAid raise public consciousness about investing in communities and holding law enforcement accountable.

CHAMPIONS OF JUSTICE SPONSORS

- » 6 box seats, premium location
- » Logo/name featured on all communications + social media leading up to and post event
- » Recognition in program and during the concert

\$10,000 CONTRIBUTION

DEFENDERS OF JUSTICE SPONSORS

- » 6 box seats
- » Logo/name featured on all communications + social media leading up to and post event
- » Recognition in program and during the concert

\$5,000 CONTRIBUTION

TRUMPETERS OF JUSTICE SPONSORS

- » 6 premium seats in the center orchestra
- » Recognition in program

\$3,000 CONTRIBUTION

BACKSTAGE SPONSORS

Contributions, whether in-kind or otherwise, will help JusticeAid provide a welcoming hospitality experience for our featured artists and their bands.

- » Recognition in program

\$1,000 AND/OR IN-KIND CONTRIBUTION

MUSIC THAT MATTERS SPONSORS

- » Premium front-balcony seats
- » Recognition in program

\$250 PER TICKET CONTRIBUTION

TO SECURE YOUR SPONSORSHIP...

Please contact Jenny Chandler
Managing Director, 301.388.5051
jchandler@justiceaid.org

We're happy to customize a sponsorship package for you.

Can't attend the concert but want to support our cause?

JUSTICE ALLY SPONSOR

Your contributions of \$100 or more will help us fill all the seats in the Lincoln Theatre with justice allies, who we will invite to attend in your place, whether past grantee partners of JusticeAid, public defenders representing indigent clients, or others fighting for justice every day.

- » All justice allies will receive recognition in the program.

SPONSOR NAME as it should be listed in event materials:

SPONSOR LEVEL SELECTED:

Contact Name _____

Contact Email _____

Address _____

City, State, ZIP _____

Telephone _____

_____ Check enclosed, made payable to JusticeAid

To be listed in our event materials, we must receive this form no later than September 15, 2021. Please submit completed form to Jenny Chandler, Managing Director, and mail with a check payable to "JusticeAid" addressed to: JusticeAid, 2120 Kalorama Road, NW #3, Washington, DC 20008. *JusticeAid is a 501(c)(3) public charity, recognized as tax-exempt by the IRS; EIN 46-2237781*

GET TO KNOW US...

OCT 19, 2021 LINCOLN THEATRE WASHINGTON, DC

MAVIS STAPLES & SPECIAL GUEST AMY HELM

JusticeAid leverages the community-building power of art and music to transform awareness into action in the fight against injustice.

Each year we identify and raise funds for justice causes by hosting music, arts, and educational events. Our concerts and the trusted voices who speak at our programs—leading social justice

champions—help us amplify the issues, educate the public, and move people to action.

Since 2013, JusticeAid has presented more than 3 dozen artists in concerts and granted 100% of the ticket proceeds plus other contributions (over \$1.3 million dollars) to a dozen nonprofits that are ending mass incarceration, addressing the criminalization of poverty and inhumane immigration policies, and protecting civil rights for all.

Our 2021 Grantee Partner is the Neighborhood Defender Service (NDS) and its Police Accountability/Community Empowerment Program (PACE)

NDS created holistic public defense in 1990 to provide comprehensive social and legal services to those who could otherwise not afford them. Now, building on its successful work in

Harlem and Detroit, NDS is launching PACE to file impact litigation and advocate for reforms that will address over policing and confront structural racism. From minimizing the presence of law enforcement in schools, to filing impact litigation on Constitutional grounds (such as advocating for the elimination of no-knock warrants), PACE will be at the vanguard of reimagining a shift in public safety from “badge and guns” to “care and repair” solutions.

3+

DOZEN ARTISTS
IN CONCERT

+ \$1.3

MILLION DOLLARS
GRANTED

12

GRANTEE
PARTNERS

100%

of your contribution as a Sponsor of the JusticeAid Fall Concert will support the expansion of the NDS PACE program into new cities across the country.

GRANTEE PARTNERS

2021
Neighborhood Defender Service
2020
Election Protection/866-OUR-VOTE
2019
Immigrant Defense Service

2018
Essie Justice Group
Civil Rights Corps
2017
Mental Health Project
of the Urban Justice Center

2016
Campaign for the Fair Sentencing
of Youth
National Juvenile Defender Center
2015
Mid-Atlantic Innocence Project
Innocence Project New Orleans

2014
Youth Empowerment Project
Justice For Vets
2013
Rising for Justice
Gideon's Promise

TRUSTED VOICES

STACEY ABRAMS Fair Fight, Fair Count
KRISTEN CLARKE Department of Justice
VANITA GUPTA Department of Justice

MARIA TERESA KUMAR Voto Latino
BRYAN STEVENSON Equal Justice Initiative
REP. HAKEEM JEFFRIES (D-NY)

REP ALEXANDRIA OCASIO-CORTEZ (D-NY)
SHERRILYN IFILL Legal Defense and
Educational Fund, Inc. (LDF)
SETH WAXMAN WilmerHale

PERFORMING ARTISTS

RUBY AMANFU THERESA ANDERSSON THE BAYLOR PROJECT BLIND BOYS OF ALABAMA REGINA CARTER
ROSANNE CASH TOPSY CHAPMAN PAULA COLE SHEMEKIA COPELAND MARSHALL CRENSHAW ANI DIFRANCO
LILA DOWNS DJ SUSS ONE DOM FLEMON FLOW TRIBE ROBERT GLASPER DAVID HIDALGO RANDALL
HORTON RITA HOUSTON HURRAY FOR THE RIFF RAFF ABEENA KOOMSON DAVIS & THE RESISTANCE REVIVAL
CHORUS LOS LOBOS LEYLA MCCALLA TOM MORELLO THE MORRISON BROTHERS BAND IVAN NEVILLE
OZOMATLI PAINE THE POET PANTS VELOUR MARTHA REDBONE MARY ANN REDMOND ZACK FEINBERG &
DAVID SHAW OF THE REVIVALISTS CARRIE RODRIGUEZ THE ROOTS OF MUSIC CÉCILE MCLORIN SALVANT
SOMI KANDACE SPRINGS TROMBONE SHORTY TROUBLE FUNK MATTHEW WHITAKER DR. MICHAEL WHITE &
HIS ORIGINAL LIBERTY JAZZ BAND DAR WILLIAMS